

**OVIE MUGHELLI
FOUNDATION** 

GREEN SPEAKER SERIES

DESCRIPTION:

The Green Speaker Series is a town hall panel discussion that mobilizes celebrity advocates, environmental change agents and corporate sustainability industry professionals to educate college-aged students about current environmental issues and introduce the prospect of career opportunities in the sustainability space.



THE OPPORTUNITY

According to the International Labor Organization, the Paris Climate Agreement will create 24 million jobs by 2030. To capitalize on this increase in employment opportunity, the new economic market will require a reboot of skilled labor, and we need to bridge the STEM skills gap in our workforce by informing and preparing our youth for these jobs.



THE IMPACT

By supporting The Green Speaker Series, your organization can be a part of increased diversity and representation across the sustainability and STEM sectors. Together with the Ovie Mughelli Foundation we can empower and educate youth in pursuing green careers, as well as educate the less engaged, urban communities where they live.



THE HOW

During the discussion, panelists will cover current affairs affecting our global environment, including one or more of the United Nations Sustainable Development Goals. A key highlight of the discussion includes stories from our panelists about their personal and professional experiences, including their perspective of changes they see in the space and opportunities they see for future involvement. To conclude the event, panelists will give expert advice for those who want to enter into the “green space” and partake in a Question and Answer session with participants.



PROGRAM SPECIFICATIONS

Targeting: College Students

Duration: 2 hours

Venue: Provided by Organization OR sourced by OMF

***PRICING: \$25K TO \$65K**

- Minimum 3 panelists
- 150 students
- Event Collateral
- Social Media Designs and Promotion
- 150 Comics (for participants)
- T-shirts and goodie bags (for participants)

*Average cost based upon needs and specifications of partner organization, venue and speakers requested

About the Foundation

OMF was founded in 2009 by former NFL fullback, Ovie Mughelli. It is a 501 (c) 3 non-profit organization.

MISSION

Our mission is to educate and inspire the next generation of environmental leaders. The vision is to transform sustainability engagement and make an impact locally, nationally, and globally. We educate the next generation of environmental leaders through Sports, Entertainment and Technology.

